

PO Box 25171
Columbia, SC 29224

NATIONAL ASSOCIATION OF COLLEGE DEANS, REGISTRARS, AND ADMISSIONS OFFICERS

July 15, 2024

President
VP or Director for Enrollment Management

It is our hope that you are planning for a robust enrollment for August 2024. The National Association of College Deans, Registrars, and Admissions Officers (NACDRAO) is approaching our 100th year anniversary. NACDRAO has existed because of our affiliation with member institutions and volunteers. NACDRAO is the oldest organization established for HBCUs.

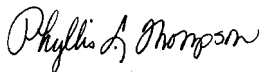
As you know, we continue to exist because of our member institution's dues and fundraising (annual conference, exclusive HBCU College and Career Fairs, HBCU Golf Charity Classic and the All-White Wine and Jazz Scholarship Gala). The 2024 Labor Day Weekend is comprised of events that will raise additional capital for scholarships. The All White Wine and Jazz Scholarship Gala (NACDRAO's signature event) started in 2019. In 2020, 2021 and 2022, we awarded Voorhees University, Bennett College and North Carolina Central University scholarships respectively.

While NACDRAO has held an HBCU College fair during the annual conference, the association expanded into South Carolina with the College Fair, the Gala and now the only HBCU Charity Golf Classic in South Carolina. The dates for the events are:

Thursday, August 29th (2nd Annual HBCU Charity Golf Classic – Fort Jackson, SC)
Friday, August 30th (7th Annual HBCU College and Career Fair – St. Andrews Park) and
**Sunday, September 1st (4th Annual All White Wine & Jazz Scholarship Gala-
Doko Manor – Blythewood, SC)**

We are seeking your support for a full-page advertisement (includes program booklets, golf hole sign, college fair) for \$1,400 or half page advertisement (includes program booklets and college and career fair) for \$600. We are also asking for at least 5 items (caps, polo, portfolio, mugs or tumblers) for the Golf Classic as raffle items. Please send a jpeg of your advertisement to plthompson1952@gmail.com or nacdrao.org@gmail.com before Friday, August 9, 2024. We thank you in advance for your positive consideration.

Sincerely,



Phyllis L. Thompson, MA
Executive Director
803-736-4668

_____ We will participate in the HBCU Golf Classic – hole sponsor sign, College and Career Fair, advertisements in program booklets and Scholarship Gala(\$1,400)

_____ We will advertise with ½ page and the HBCU College and Career Fair (\$600)

501 (c) (3) Association



www.nacdrao.org

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